

## **LONDON BOROUGH OF WALTHAM FOREST**

### **ROAD TRAFFIC REGULATION ACT 1984 – SECTION 6 and 45 (ref. T65(24))**

#### **HIGH STREET E17 AND CLEVELAND PARK AVENUE E17 REGENERATION - MARKET TRADERS, LOADING PLACES AND SHORT STAY MOTORCYCLE PARKING AND NO WAITING AMENDMENTS**

The Waltham Forest (Charged-For Parking Places) (Amendment No. X) Order 202\*  
The Waltham Forest (Free Parking Places, Loading Places and Waiting, Loading and Stopping Restrictions) (Amendment No. X) Order 202\*

#### **STATEMENT OF REASONS**

The above Orders are necessary to facilitate works to The Scene and Rosebank Villas which form part of the 'Culture for all' programme of phased public realm improvements underway across Hoe Street, High Street and St James in Walthamstow town centre. This investment in prominent public spaces is funded by UK Government, and will unlock Walthamstow's potential as an inclusive, safe and welcoming destination for culture and the arts.

The works support the council's wider aspiration to embed culture in the town centres growth, building on a wide body of engagement and research to ensure that residents, businesses, local organisations, and cultural stakeholders benefit equally from the investment. Improvements will compliment investment being made in council-owned heritage buildings and cultural venues, ensuring that residents and visitors to Walthamstow experience a welcoming and legible gateway to the town centre, and journey between the central transport hubs and key destinations.

Proposed enhancements to public realm at The Scene and Rosebank Villas are focussed on improving the pedestrian experience to recognise feedback received through engagement with residents, businesses, and visitors. The works will prioritise:

- Defining clearer zones for pedestrian and vehicle spaces to improve safety and provide better support for cultural, hospitality and residential uses.
- Enhancing green spaces and biodiversity with planting and trees to ensure the area is more climate resilient.
- Increase the brightness and softness of street lighting to improve visibility and make the area feel safer.
- Introduce clearer signage to direct people to transport hubs, cultural attractions, and points of interest.
- Providing new street furniture including outdoor seating to support local hospitality businesses, as well as more cycle parking.
- Improving community safety by ensuring the design provides a friendly and inviting environment.